

News

Cortado backs transformative companies

By Nathaniel Harding
Cortado Founder

Recessions are fertile ground for disruption. Every day we see entrepreneurs reinventing how we live, work and play.

If you're like me, you never would have imagined how our world and everyday lives have changed. It causes us to rethink what "business as usual" means.

But one thing is true: necessity is the mother of all invention. That's why some of America's most transformative companies emerged from the last recession.

At Cortado Ventures, we see this as a once-in-a-generation opportunity to back entrepreneurs who are creating disruptive technologies at the vanguard of our New Economy.

We have all been challenged to consider what kind of person we want to be. I choose a



The founders of Cortado on a Zoom call: Top row, Mike Moradi and Nathaniel Harding; and bottom row, David Woods.

growth mindset — one that sees opportunities in a landscape of challenges.

When we talk about transformative companies, we're talking about that rare kind of exponential growth that shakes off previous assumptions.

According to recent data published by Pitchbook, Oklahoma is among the least funded regions for startups, relative to the myriad opportunities available. Cortado Ventures is here to help balance the equa-

tion.

As a lifelong Oklahoman and a third-generation entrepreneur, I know that Oklahomans are fiercely independent and boundlessly creative. Entrepreneurship is in our blood. Cortado was founded on this premise and the idea that organized

investment capital could play a pivotal role just like it does in other big-league cities.

Experience shows that times like this see record numbers of startups forming across all sectors. And it is our belief that transformative technologies will lead the way in creating a new generation of economic prosperity and bringing future-ready tech jobs to the state.

Cortado Ventures was launched last month by serial entrepreneurs, CEOs and investors who have started and built companies in Oklahoma. Built by founders for founders, Cortado is backing entrepreneurs driving innovation for Oklahoma's future.

